

# The GLAZEBROOK GAZETTE

SUMMER 2023

## The Glazebrook Gazette Is Back!

### An Update on All Things Beta Iota

Greetings, all! It's been a while since we sent out a *Glazebrook Gazette*, but I'm excited to start up the alumni newsletter once again.

#### SHOUTOUT TO OUR VOLUNTEERS

There's been a lot of changes to Beta Iota over the past 12 months, the most notable being **Chris Johnson '04** stepping down from his role as chairman of the Board of Trustees. Chris, thank you for your service over the past decade. You've done a yeoman's work heading up the BOT, and we're all looking forward to tracking the success of your company, Momnt. (See our interview with Chris on page 2 for more details!)

We are constantly looking to add volunteers to the BOT; **currently, we are searching for a volunteer to fill the role of treasurer.** If you have relevant skills and experience you'd like to offer for any role, please send

an email to [bot.gtato@gmail.com](mailto:bot.gtato@gmail.com) to express your interest.

#### LET US INTRODUCE YOU

One of our recent goals was to refresh our communications strategy, which required a review of our vendor. After a competitive bidding process, we have selected Pennington & Company as our new communications, fundraising, and marketing firm. Pennington has a long history of success in the fraternity and sorority world and works closely with several notable ATΩ chapters. Moving forward, you can expect newsletters in the fall and spring, a biographical update form, a new website (coming soon), and periodic email blasts. We are confident that Pennington will be able to help us to improve our chapter's visibility and reach.

#### TIME TO REFRESH THE HOUSE

We are also extremely excited to

share that we are in the process of renovating the chapter house! The BOT and the chapter leadership are working closely with Richmond Property Group to ensure that our chapter's needs are met. The chapter is thrilled with the changes, and we have some big plans for the next several years. See before/after photos on page 3!

#### WHAT'S NEXT?

We are working closely with the chapter to schedule alumni events for later this year. We have several ideas in the works, and we'll be sure to keep you updated as plans develop. Thank you for your continued support of Beta Iota Chapter.

Until next time,

**Andrew Jacon '15**

Chairman of the Board of Trustees  
[bot.gtato@gmail.com](mailto:bot.gtato@gmail.com)

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Sean Rager '19



Luke Riley '22



Neel Reddy '22

## Awards and Honors

The Eugene M. Clary Outstanding Achievement Award recipient is **Sean Rager '19**. This is an annual award given by the Board of Trustees to a graduating senior that has shown outstanding leadership, good citizenship, and scholastic excellence during their college career. Sean served as chapter president and vice president on the SGA during his time at school and plans to start his career at Burns and McDonnell in Sandy Springs, Georgia.

The C. Whitney Knoll Award winners are **Luke Riley '22** and **Neel Reddy '22**. This is an annual award given by the Board of Trustees to one sophomore and one rising senior who demonstrated outstanding leadership in the community, college, or chapter. Both Luke and Neel are extremely involved in the chapter and on campus, and we're expecting big things from them in the future!

## Meet the Board of Trustees



Chairman **Andrew Jacon '15**

- Strategic Account Manager for Körber Pharma Software
- Bachelor's degree in mechanical engineering



Treasurer **Will Mizell '84** (since 1992!)

- VP of People and Marketing for Waffle House
- Bachelor's degree in management
- Married to wife Julie for 35 years
- Both children are graduates of Georgia Tech
- Past Endowment Chairman



Vice Chairman **Matt Kogan '08**

- Director of Growth Operations for Cox Enterprises
- Bachelor's degree in business administration



# Preserving Our Connections

*Chris Johnson '04 Shares His Vision of Brotherhood*

**C**hris Johnson '04 was a lifelong Georgia Tech fan, but it was Alpha Tau Omega that convinced him to enroll there. When he started going to football and basketball games, Chris hung out with ATΩ brothers he met through family friends and admired the camaraderie and friendships they shared. "It just seemed like a really good group of people to surround myself with."

There were no strangers in the Beta Iota chapter house; Chris made strong friendships in his pledge class as well as with the older and younger members. Soon after graduating, he became chairman of the Board of Trustees and tapped into an even larger alumni network.

"The brotherhood shaped me as a human and gave me a supportive community here in the Atlanta area who I can call anytime for many reasons," Chris said. Those connections helped him land a marketing job at the Waffle House corporate office, where many Beta Iota brothers had gone on to work.

## Righting Our Ship

Chris took a hiatus from the board in 2011 to focus on graduate school. After finishing, he visited the chapter house for a philanthropy event, where he learned the active chapter had largely lost touch with the alumni base.

"I thought, 'that's not right,'" Chris recalled. "These guys needed mentorship and access to our great alumni network that features many successful individuals." He returned as chairman for another seven years, bringing on alumni from his era who shared his aim to mentor the next generation.



"We've helped brothers find jobs and grow in their careers, and I still keep in touch with several," he said. "It's been rewarding on both ends of the table for me."

## In Good Hands

Chris's first time as chairman followed his 35-year predecessor, **John Robertson '63**, a longtime alumni advisor who continues to do great work with the national fraternity. Recently, Chris stepped down to co-found a consumer finance startup that offers customers convenient loans in the home improvement and healthcare industries. He leaves the BOT in the capable hands of a new Chairman **Andrew Jacon '15**.

As Beta Iota's first winner of the Thomas Arkle Clark Award, Andrew was a natural fit for the job in Chris's eyes. "I've comfortably stepped away, and I look forward to seeing how Andrew, too, leaves the position better than he found it—and so on and so forth."

As the BOT's work continues, you can find Chris with alumni at any Georgia Tech football game—or write him at [cjohnson.gt@gmail.com](mailto:cjohnson.gt@gmail.com). "I look forward to many Homecomings and getting together with people who I haven't seen in a long time."

## What advice would you offer to undergraduate Brothers?

"It seems like they get smarter every year! Many already know on day one where they want to go in their careers. I think this can be both fantastic *and* detrimental. Go for those goals, for sure, but remember that other opportunities are out there—that you won't always do what you studied originally. Enjoy the time you have in college and remember that it's okay to be curious about other things."

# GIVING BACK AND LOOKING AHEAD

## Reflecting on a Successful Year

Our brotherhood has been busier than ever!

### FALL 2022

We kicked off the fall semester by earning our second-consecutive National True Merit Award! Next came Wet Friday, featuring DJs Masto and Blacklung. We then enjoyed our annual fall break and mountain weekend trips to PCB and Gatlinburg, respectively. We concluded the fall with a Semi-Formal at Steady Hand Brewery.

### SPRING 2023

We began the spring semester with our Ski Weekend at Sugar Mountain. The ski-in/ski-out is something anyone can appreciate, even if it means starting on a blue! Our comedy show took place on March 3 and was, as usual, a hit! Our brothers then hit the road and drove down to New Orleans for our Spring Formal. Congratulations to our new Sweetheart, Annabelle Pike! We ended the school year with our beloved Hawaiian Weekend, which was a great success for our very own DJ Vick, who opened for DJ Back2Back and DJ Epic on Friday. The weekend included a slide on Saturday.

### SUMMER 2023

This summer, on top of getting an early start on recruitment plans, we are



*During the Spring Formal in New Orleans, brothers take a commemorative photo with Sweetheart Annabelle Pike.*

also having some exciting interior renovations done with RPG. The renovations include restaining the first-floor hardwoods, replacing the carpet in the second and third deck with a vinyl LVT, repainting the second and third deck hallways, and completely overhauling the second and third deck bathrooms, which now have new countertops, faucets, mirrors, floors, stalls, and toilets. The brothers are loving the renovation so far and feel this is just the beginning of improving the house for future generations.

## SHOUTOUTS

Thanks to alum **Patrick O'Malley '19** for performing at our semesterly comedy show this spring. We raised more than \$1,000 for charitable causes this year thanks to our philanthropy events.

One of our brothers also demonstrated ATΩ's athletic prowess by placing first in the Erlanger Chattanooga Marathon. Congratulations to senior **Sean Rager '19**!

Fraternally, **Carter Hale '20**, Chapter President  
[president.gtato@gmail.com](mailto:president.gtato@gmail.com)





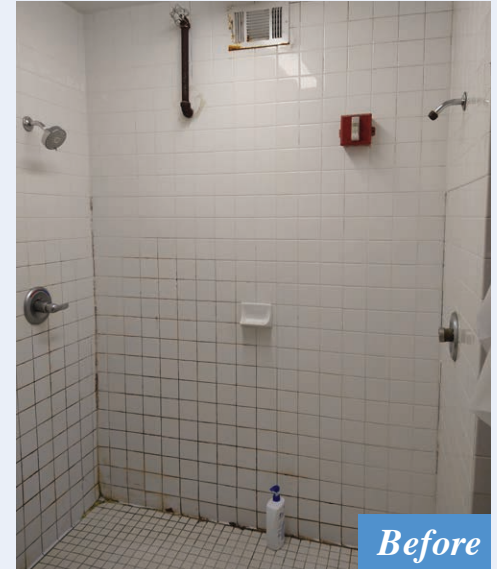
# Chapter House Renovations

## CHAPTER ROOM



*Before* *After*

## SHOWERS

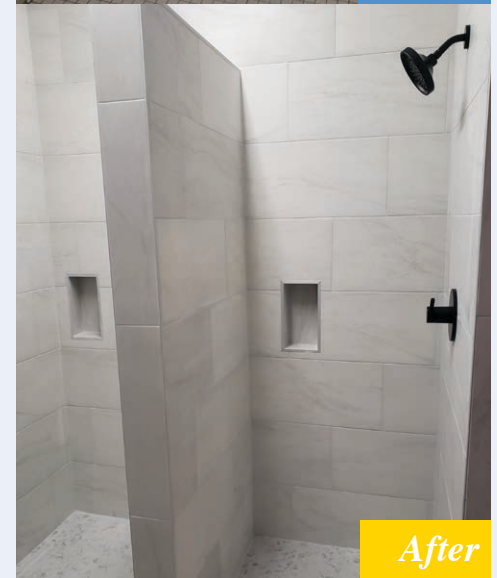


*Before*

## HALLWAYS



*Before* *After*



*After*

## SECOND FLOOR RESTROOM



*Before* *After*

## SINKS



*Before*

*After*



# THE CHAPTER HOUSE IS GETTING A MAKEOVER!



*Check out photos of the  
renovations inside!*

## The GLAZEBROOK GAZETTE

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of Alpha Tau Omega  
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## Welcome, New Members!



*The spring 2023 pledge class  
is all smiles at initiation!*

**Rohin Dasgupta**  
West Chester, Pa.

**Colin Fravel**  
Barnstable, Mass.

**Naveen Gulati**  
Orange County, Calif.

**Justin Lee**  
Denver, Colo.

**Samarth Parameswar**

**Mike Shapiro**  
Southport, N.C.



## The Gazette Is Back— We Need Your Help to Stay! Have you paid your 2023 alumni dues?

Funds from alumni dues help tackle a lot of behind-the-scenes needs (like Board of Trustee operations and CPA fees), and they also help us keep in touch with the brotherhood, including you, by way of our website and communications (like this newsletter). ***Keeping a strong and connected brotherhood is not possible without active and consistent alumni support.***

There are lots of ways to support Beta Iota, but the simplest and most direct way to do so is through your financial support. Amounts can be \$50, \$100, \$200, \$500, or anything you can give at this time. **Please send in your 2023 dues payment today!**

Options on how to give:

1. **Visit online** at [atogatech.org](http://atogatech.org)
2. **Send a check** to: Alpha Tau Omega, Georgia Institute of Technology, Alumni Relations Processing Center, P.O. Box 7007, Albert Lea, MN 56007-8007
3. **Call our toll-free donation hotline** at 1(800) 975-6699

While you're deciding how to send in your contribution from the list of options above, don't forget to set up a calendar reminder to do the same or better for 2024 and beyond. If you can't contribute today, set that reminder for this fall; there's still a few months to go for 2023!

## KNOW SOMEONE WE SHOULD KNOW?

*Send Us Your Recruitment Referrals!*

If you would like to recommend a potential new member, contact Beta Iota's recruitment chairman, **Matt Jacobs '21**, at [rush.gtato@gmail.com](mailto:rush.gtato@gmail.com) or (678) 435-1334. Referrals should include name, phone number, hometown/state, and how you know the individual.