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ATO at Georgia Tech • Atlanta, Ga. • June 2009

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ALUMNI REPORT

Ensuring the Beta Iota Legacy at 205 Fourth Street *Update on Our Major Renovation and Improvement Effort*

By John Robertson '66

Our last issue of the *Gazette* described progress of our \$1.5 million Capital Campaign to make improvements at the House and put the Beta Iota Corporation on sound footing for the future. We are continuing to work hard at this. Our recent activity includes:

- ✓ We are finalizing a team of Era Captains and Class Agents and are meeting via conference calls to plan and conduct our fund-raising efforts.
- ✓ We have begun efforts to create a "Leadership Circle" of Brothers who can support our efforts in a substantial way in terms of gifts and campaign direction. We know that we need to get halfway home before we begin general solicitation of our alumni brotherhood of around 1,300.
- ✓ We have secured pledges from the entire active chapter, totaling \$33,000 from 65 undergraduates, payable over 5 years upon graduation. The young men have stepped up and really supported what we are trying to accomplish.
- ✓ We have secured a total of over \$330,000 in pledges and gifts during this "silent phase"

of the Campaign—from the Chapter, our Era Captains and the initial members of the Leadership Circle.

We have worked hard to create a sound plan for the future so that we can come back in years to come to a safe, comfortable and well-maintained house. Here's the plan in a nutshell:

- ✓ Fix Known Living/Life Safety Issues
 - Install a fire sprinkler system (a requirement of the National fraternity)
 - Overhaul our HVAC systems and put them under a professional maintenance program
 - Address bathroom, roof, reequip and redecorate living and study areas
- ✓ Overhaul Our Finances
 - Eliminate our debt burden—plow funds into ongoing/capital maintenance
 - Establish a capital maintenance account
 - Reset room rents and agreements to reflect current campus realities
- ✓ Install Routine Maintenance Systems with Inspections and Action Accountability
 - This would include Chapter/Board of Trustees walkthroughs with corrective actions and follow-up
 - Address situations when they arrive using Capital Maintenance and Chapter Budget dollars

We will continue to update you as we go along.

We know that we can make this a success—ATOs have always stepped forward when the chips were down. (If Sigma Nu can raise \$3 million, surely we can raise \$1.5 million.) Please respond when you get the call. Contact me if you want to help or have questions at 770-403-8417 or johnrobertson@wafflehouse.com or.



This past summer we initiated a major effort to reestablish a new living and learning environment at the ATO House.

CHAPTER REPORT

Rush is the Main Focus at Beta Iota this Summer

Numerous Activities Planned for ATO Recruits

After wrapping up an incredible spring semester, the brothers of the Beta Iota look forward to taking that momentum into the summer! With brothers taking classes, working full-time jobs and having girls living in the house, summer time has a much different feel than the fall and spring.

Summer's main focus is rush. Our rush chair, **George Evagoras**, has formed his rush committee and set up an exciting rush schedule for the summer. Rushees have already been invited to Braves' games, band parties, 3-on-3 basketball tournaments, skeet shooting, paintball, and our main event,

Shoot the Hooch, where a group of over 100 brothers, girls and rushees raft down the Chattahoochee River.

"...one of our main goals this past spring was to improve the curb appeal of ATO. I'm glad to say that our grass now looks like the outfield of Turner field."

As I mentioned in the last chapter update, one of our main goals this past spring was to improve the curb appeal of ATO. I'm

glad to say that our grass now looks like the outfield of Turner field, and with generous landscaping donations from Mrs. Radakovich, wife of Georgia Tech Athletic Director Dan Radakovich and mother of brother **Christian Radakovich**, the yard and house will be looking great when this year's football season rolls around and you are back to enjoy tailgates in the front yard!

In addition to all the great things happening at the house, brothers continue to get involved in leadership positions with FASET, IFC, and SGA this summer.

IN THE WORDS OF OUR ALUMNI

How Has ATO Influenced You?

We recently asked our alumni how the fraternity has influenced their lives. Here is what they had to say...

Donald H. Ramsbottom '52

"As WM I learned how to run meetings and how to run the fraternity. I also learned how to get along with people living together in the ATO house."

Cecil Phillips '55

"ATO helped develop confidence and leadership skills."

Kenneth Carter '59

"I was able to maintain friendships over the years."

James T. Sinyard '60

"ATO gave me the opportunity to have a social life at Tech. It helped make me the charming fellow I am today."

Robert D. Necessary '75

"The friendships have lasted 30+ years. I get together with my pledge brothers at least once a year for a reunion."

William McKnight '79

"I met my best friends for the rest of my life."

Think About It

How has ATO influenced YOUR life? Let us know at www.atogatech.org.

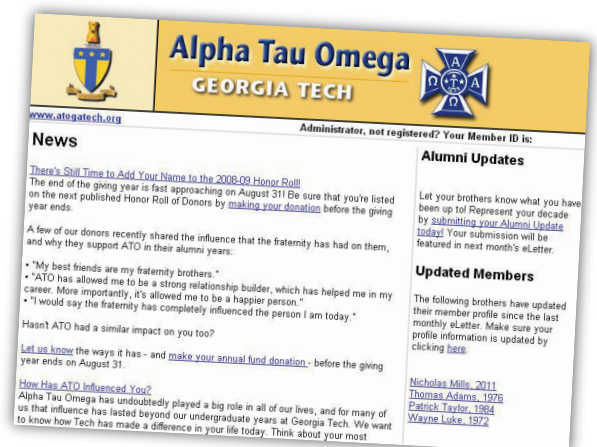
ON THE WEB

Give the Gift of Email

By providing us with your email address, you are helping to save Beta Iota money by increasing our email database. The more email addresses we have, the more frequently we can rely on electronic communications.

Are you receiving our monthly e-Letter, sent on the first Tuesday of each month? If not, please update your email. You can do so online at www.atogatech.org or by emailing content@affintyconnection.com (mention ATO at GA Tech in the subject).

We are missing email addresses for 64.1% of our alumni. Help us to update the email addresses of other brothers! Review the Lost Email List at www.atogatech.org. If you are in touch with any of these brothers electronically, please follow the instructions on the page to update our database.



From Beta Iota President to Entrepreneur of the Year, Tom Noonan '83 Recaps His Successful Career

ATO is Where Noonan and Many Other Brothers "Learned About Life"

Tom Noonan '83 had ties to Georgia Tech from a very young age. After his parents graduated from medical school in Chicago, they relocated to Atlanta. They moved right on to Tech's campus to Cherry Street, directly across from Rose Bowl field. His father took him to all of the football and basketball games, and he also was an usher at Grant Field during his Cub Scout days.

Eventually Tom became a student at Tech himself. He recalls his days as an undergrad and as a brother in ATO as being full of great memories.

"Hindsight is always 20/20, but it is clear to me that the bonds made in the fraternity are bonds that last for life," Tom says. "The ATO experience taught me a lot about life in general and I believe that I benefitted from it immensely."

"Hindsight is always 20/20, but it is clear to me that the bonds made in the fraternity are bonds that last for life," Tom Noonan.

He remembers some of the memorable times he had in the fraternity alongside some of the people who would become lifelong friends.

"I did not always use good judgment in those days, but had a lot of fun and learned a lot about life," Tom says. "Some of the fond memories that I have include building the Hawaiian Party structure and throwing the best party on campus, pledge pranks, igniting a 6000 firecracker brick in Frank Dixon's bed, summers with the brothers in Myrtle Beach...and Moose's balloon launcher from the roof of the house!"

While Tom definitely spent a lot of time bonding with his fellow brothers, he also knew when it was time to get down to business. He served multiple leadership positions within the fraternity including president, treasurer and secretary.

"I had jobs of responsibility that had to be performed well to ensure the ongoing operation and success of our chapter," Tom says.

Holding those offices on the executive

board taught Tom a lot about responsibility and the value of hard work.

"It taught me about teamwork, achievement, establishing goals and plans, budgets, and all of those things that turn a wily bunch of free spirits into a strong team," Tom says.

These attributes all eventually contributed to his immense success in the business world post-Georgia Tech.

Following graduation, Tom immediately moved to Milwaukee, WI to work for Rockwell Automation and has "been on the run ever since." After completing Rockwell training, he moved to Boston. While in Boston, Tom worked for Rockwell, earned his business degree from Harvard University, married his college sweetheart Kim, started two technology companies, and welcomed his first child Tommy into the world.

Soon after the birth of his son, Tom moved back to Atlanta where he took the vice president position at Dun and Bradstreet Software. During that time he and Kim had two more children, Caroline and Marshall, and he spent a year commuting back and forth between Atlanta and New York. This commute eventually led to his resignation from D&B and starting up his own company, Internet Security Systems (ISS). ISS soon expanded to include over 2,500 employees and grossed \$400 million in revenue. 13 years later, Tom sold ISS to IBM for \$1.6 billion and eventually retired in May 2008.

While this is quite a lengthy list of successes, it is far from the whole story for Tom. Throughout his career he was recognized by *Forbes*, *Business Week*, and *Fortune* magazines, appointed to serve on the National Infrastructure Advisory Council (NIAC) by Former President Bush, and named "Entrepreneur of the Year" by Ernst and Young.

"The Entrepreneur of the Year Award is a great honor and something I am very proud of," Tom says. "It takes much more than a good idea to be a successful entrepreneur...for me it signifies what can



be achieved when you recruit, motivate, and build a great group of individuals into a world class team that executes."

Even with his hectic career and now busy retirement that includes competing in ocean sailing and super-yacht races along with quail hunting, skiing, and golfing, Tom still finds time to assist the Beta Iota chapter.

"Practically, I learned as treasurer 25 years ago that you cannot maintain and support the capital needs of a 100-year old structure that houses 65 young men each year with the operating dues generated from active members," Tom says. "I give to Beta Iota because it gave so much to me and [because of] the lifelong friendships that began in that house 25 years ago."

His advice to future generations of ATO brothers is to make the most of the precious time you have in college and as an active fraternity member.

"Your time is limited, don't waste it living in the shadow of someone else's dream," Tom says. "Too many people live in fear of their own potential. Have fun... and more important, have the courage to follow your heart and intuition. Everything else is secondary."

It is clear that Tom did just that, and he has a lifetime of accomplishments to show for his ability to work as a team member and attention to detail. He is a true representation of what it means to be a brother of Alpha Tau Omega.

Reconnect with Tom! You can email him at thomas.e.noonan@gmail.com.

ALUMNI EVENTS

Every Era Ought to Have a Reunion

By John Robertson '66

A big part of life for me is about creating, sharing and reliving memories. My time at Tech as an ATO was a special time, full of wonderful people and truly great memories and the beginnings of lifelong friendships. Judging from recent reunion activity, most of you feel the same way. Wouldn't it be great if each era ('50s/'60s/'70s/'80s/'90s, etc.) had a regular and planned reunion?

The purpose of this article is to promote this idea and tell you about what different groups are already doing so that we can spread this idea across the entire brotherhood. (You should also know that the active chapter would love to help out in any way).

Here's what we know about already for the various decades:

'50s

The 50s group has had several great reunions each year around a home football game. **Bill Collins, Nathan Sears** et al. have taken the lead in this and have another great event planned for September 5th of this year. I went last year and can tell you it was great fun! Contact them if you'd like to be a part of this.

'60s

The '60s at Tech group has a great reunion weekend planned for this fall in Atlanta during September 18-20. If you were an

ATO at Tech anytime during the '60s, you are invited!

- The Georgia Tech Hotel and Conference Center has been selected as "home base." Out-of-towners needing rooms are encouraged to stay there. We've negotiated a \$99 rate which will last as long as rooms are available. Reserve your rooms now. See our latest email for a link to the hotel, a formal sign-up email and website link for the details that will be available soon. Formal invitations and registrations will be available soon.
- We will have a hospitality area at the hotel Friday night from 5 to 10 p.m. to kick things off.
- We are planning a great Saturday-Campus tours in the morning followed by a barbeque at the House for lunch. We'll have all afternoon to catch up, swap stories and pictures.
- Saturday evening festivities will be held at the Klaus Computing Center Atrium near the baseball field and house - an easy walk from the hotel and house. We'll have dinner and dancing and a great time!
- Sunday morning is open for farewell and breakfast on your own.
- The main goal is to round up everyone and get them there! Please call any of the following if you want to help with this effort:

John Robertson (770) 403-8417

Bill Viehman (404) 502-1475

John Uttenhove (409) 788-2341

Rich Boggs (678) 357-7505

'70s

NOTHING YET PLANNED

'80s

Typically about 12-24 brothers from the early '80s have gone to Myrtle Beach each spring for a golf weekend since 1985. This past year, we went to Hilton Head Island, SC.

'90s

NOTHING YET PLANNED

As you can see, there is a lot going on out there already. Let's keep this going and get reunions planned for all ERAs!

If you would like to get together with Beta Iota brothers from your pledge class, era or decade, use the online directory at www.atogatech.org to get started in reaching out to them! If you have already been meeting with groups of guys from your era, or have plans for an upcoming reunion in the works, be sure to email them to our editors at content@affinityconnection.com (mention ATO at Tech in the message) and we'll help to promote your event!

Inside for Details...

We're Ready to Start Renovations at Beta Iota! Read

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